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FOR IMMEDIATE RELEASE

ImageBEAM's Becomes an AspDotNetStorefront Partner

ImageBEAM will Leverage the Powerful ASP.net-based Platform To Expand its eCommerce Development Offering

IRVINE, Calif. – Nov.14, 2008 – In a commitment to provide affordable, top-of-the-line solutions to its clients, **ImageBEAM**, a web and rich media development firm that enables small and medium-sized businesses to make an impact online, announced today that it has founded a partnership with AspDotNetStorefront. Under the agreement, ImageBEAM will add feature-rich, PCI-compliant eCommerce solutions built on AspDotNetStorefront's ML and IS platforms to its service offering.

AspDotNetStorefront is a leading provider of ASP.net-based eCommerce shopping cart and content management software. Its robust eCommerce platform along with its easy-to-use admin back-end allows developers and store managers to build and maintain custom-skinned, expandable online stores. As a complete turn-key storefront, all product pages, features, and capabilities of a complete eCommerce website are built into the platform. The shopping cart capability is also fully integrated with the product catalog as well as its payment gateways.

"Our clients look to us for the hottest web and rich media solutions, without a steep price tag," said Liam Kennedy, CEO of ImageBEAM. "With AspDotNetStorefront, ImageBEAM can offer clients a cost-effective online store solution with features that surpass even some of the priciest eCommerce platforms."

ImageBEAM will also benefit from AspDotNetStorefront's developer network -- an elite group of web and eCommerce development companies that AspDotNetStorefront entrusts and refers work to for clients interested in having their online store built on this platform.

AspDotNetStorefront has been used by over 10,000 customers and 5,000 developers worldwide.

About ImageBEAM

Since 2003, ImageBEAM (www.ImageBEAM.com) has used web technologies and rich media to make a difference to companies and organizations as they communicate with their employees, customers, partners and investors. Key clients include Lockheed Martin, Medtronic, NBC, Stemedica, Pureline and many others. ImageBEAM is based in Irvine, Calif.

About AspDotNetStorefront

AspDotNetStorefront, a division of Discovery Productions, Inc., is a privately held company that provides online eCommerce shopping cart platforms for nearly 10,000 merchants and 7,000 developer partners. For more information, visit AspDotNetStorefront.com or call (602) 490-0243 x 101.