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ImageBEAM Join Forces with Keith N. Thomas Design to Promote a Leading Laguna Beach Church

Both Companies Provide Promotional and Fundraising Materials to Support the Church’s Renovation Efforts

IRVINE, Calif. – Aug. 28, 2008 – The [Laguna Presbyterian Church](#) has inspired the Laguna Beach community for nearly a century. Since the 1920s, the Church has been a landmark in Laguna Beach, offering services, outreach and missionary work. The old building has inevitably deteriorated over time, requiring extensive renovation for it to continue to serve as a safe haven for the Church’s parish.

In order to raise the \$11.5 million required to restore the building, the Church turned to Keith N. Thomas Design to create promotional and fundraising materials, who worked with **ImageBEAM**, a web and rich media development firm that enables small and medium-sized businesses to make an impact online, to create an inspiring video that would showcase the Church’s work and the renovations needed.

“The Church provided a beautiful setting for a video shoot. There is a sense of peace and retreat in the beautiful gardens, and the building is magnificent,” said Liam Kennedy, CEO of ImageBEAM. “Our team was genuinely inspired by the experience -- the Church, its history and its renovation plans. We became very involved with the Church’s commitment and worked hard to transfer that dedication into the video.”

When the Church leaders saw the fundraising video, they were moved. “It’s a reflection of who we really are – it captures the spirit of our Church and of our community,” said Dr. Jerry Tankersley, Senior Pastor.

About ImageBEAM

Since 2003, **ImageBEAM** (www.ImageBEAM.com) has used web technologies and rich media to make a difference to companies and organizations as they communicate with their employees, customers, partners and investors. Key clients include Lockheed Martin, Medtronic, NBC, Stemedica, Pureline and many others. ImageBEAM is based in Irvine, Calif.

About Keith N. Thomas Design

Keith N. Thomas Design (KNT www.kntdesign.com/) specializes in visually defining brand propositions and bringing them to life to the eyes and homes of consumers and to the bottom line of clients. KNT is set apart by its focus on building sales and profitability, with a systematic approach to pinpoint marketing strategy, to structure key design objectives and to measure results.